

Antioxidant power. Fast firming.

Powered by Bakuchiol + Collagen Peptide

NEW

Dr.Jart+

Prejuvenation

**Firming
Bakuchiol
Serum**

Sérum Raffermissant
au Bakuchiol

Collagen Peptide
plus Glycerin

50 mL / 1.69 fl. oz.

- + Firms in 1 week
- + Boosts elasticity
- + Visibly lifts
- + Reduces visible lines

Suitable for
**sensitive
skin**

Dr.Jart+

SKIN. SCIENCE. ART.



Irritated by retinol?

Meet Bakuchiol. It's gentle enough to use twice a day!

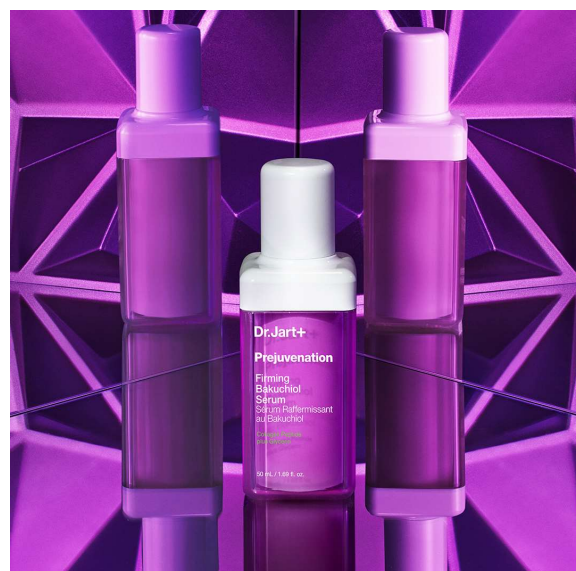
This **fast-absorbing, multi-action serum** with **antioxidant Bakuchiol plus Collagen Peptide** targets early signs of aging while **intercepting new ones**. Experience **firmer skin with more elasticity and fewer visible lines**. Plus, it **instantly boosts skin's youthful glow by 34%***. Dermatologist-approved and perfect for sensitive skin, it's an ideal addition to your **#koreanbeauty** routine!

What makes it unique?

The new-generation, ampoule-in serum offers you a **gentle yet powerful way to stay you(thful)**. Its hero ingredient, **Bakuchiol**, delivers **retinol-like firming and visible line reducing** benefits while being **kind to skin**.

Clinically shown to improve 7 signs of aging.

- + Firms skin by 10%**
- + Visibly lifts skin by 18%**
- + Reduces the look of lines
- + Smooths
- + Evens skin tone
- + Hydrates
- + Instantly minimizes the look of pores



What's in it:

99% high purity Bakuchiol, plus Collagen Peptide, help ramp up the natural production of **Collagen T1 and T3** lost with age to help **firm skin and reduce the look of fine lines**. Collagen Peptide also helps **boost skin's natural Hyaluronic Acid levels** to give skin that **plump, juicy, hydrated look**.

How to use:

Apply an appropriate amount to clean skin morning and night. Follow with Prejuvenation Firming Bakuchiol Cream.



The new Dr.Jart+ Prejuvenation Firming Bakuchiol Serum and Cream will be **available as from October 2024, in-store at Douglas and online at douglas.nl**.

Introducing the ultimate **pre-aging, barrier-fortifying cream**. Infused with **antioxidant-rich Bakuchiol** and **Collagen Peptide**, this multi-tasking moisturizer is perfect for those in tune with **#koreanbeauty** trends.



A gentle retinol alternative for **#pre-aging** skincare devotees, this **lightweight, silky** cream is **gentle** on the skin and offers a **non-sticky, smooth** finish. It hydrates for 8 hours while reducing the appearance of fine lines and boosting **skin elasticity**. Tested by dermatologists, it's your go-to if you have sensitive skin. Maintain that **youthful glow** while keeping **early signs of aging** at bay!

Whats in it?

Antioxidant Bakuchiol

helps intercept visible signs of aging

Collagen Peptide

firms by helping boost Collagen T1, T3 and Hyaluronic Acid

Panthenol

fortifies skin's barrier

*Suggested Retail Price

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“Whether you already use retinol or not, **adding Bakuchiol to your routine** is a very clever way to boost your **results without irritation**.”

Whatever your age or needs, this potent antioxidant ensures your **skin stays healthy and radiant**.”

Julien Michelet, EMEA Education Manager



Cream, *SRP:
€ 55 50ml

Serum, *SRP:
€ 57 50ml

Available as from October 2024, in-store at Douglas as well as online at douglas.nl

**Clinical study conducted by third party on 33 women, ages 38-59, after using product twice a day for 8 weeks. Effect varies by individual.

Dr.Jart+

SKIN. SCIENCE. ART.

Dr.Jart+ brings you cutting-edge **SKINCARE INNOVATION FROM KOREA.** Combining efficacious ingredients and innovative technologies, our scientists create high-performance derma products that produce visible results. And there's an artful twist to every texture, tube, and design that's uniquely Dr.Jart+. We believe serious skincare should be fun, too.

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